



CONTACT

Crystal Lake . IL . 60014
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www.allencrystal.com

SKILLS

Adobe Creative Cloud :
Illustrator
Photoshop
InDesign
After Effects
Premier Pro

Office :
Excel
Word
Outlook
PowerPoint
Microsoft Office

WEB :
Wix
Wordpress
HTML/CSS

EDUCATION

Illinois State University
Bachelor of Arts- Graphic Design

Prairie Ridge High School
General Education

WORK EXPERIENCE

Graphic Designer . VITALITY 2022-Present

- Develop and design all marketing materials, ensuring brand consistency and visual appeal.
- Produce engaging graphics for various platforms, including print and digital media.
- Redesign of the company website, enhancing user experience and visual aesthetics.
- Take charge of ordering print materials, overseeing the entire process from concept to delivery.
- Successfully execute the rebranding of various products, maintaining brand consistency across all materials.
- Coordinate and manage multiple design projects simultaneously, meeting tight deadlines.

Student Designer . DESIGN STREAK STUDIO 2021

- Engaged in a research-oriented social innovation lab with a focus on experiential and service learning.
- Formulated innovative solutions for intricate challenges while upholding design aesthetics.
- Orchestrated the management of multiple projects, consistently meeting stringent deadlines.
- Fostered collaborative partnerships with fellow designers, contributing to the success of various projects.

Office Assistant . OWEN NURSERY 2020-2021

- Demonstrated proactive problem-solving skills to address challenges swiftly, contributing to the resolution of issues and maintaining a smooth workflow within the office environment.
- Maintained strict document control protocols, ensuring the confidentiality and integrity of sensitive information in accordance with company policies and regulatory requirements.
- Thrived in a detail-oriented, deadline-driven atmosphere by consistently delivering accurate and high-quality work, demonstrating meticulous attention to detail.
- Spearheaded the supervision and training of newly hired associates, cultivating a collaborative team environment focused on excellence and efficiency.